

NOKIA 3310

REVIEW BY – JOANNE TIPPETT

First impressions, well what can I say? The packaging is very retro, which is what you would expect for a Nokia 3310. Upon opening the box, I was confronted with a brightly coloured familiar looking phone, definitely a blast from the past! The colour stated on the side of the box says *warm red*, but I would say it is more like a neon orange, but it looks fab none-the-less.



I did own the original 3310, back in the day, and its nickname of “the brick” suited it well, but the revamped 3310 is much lighter, which seems strange to begin with, but something you soon get used to. Its overall appearance is much more sleek and glossy. Nokia have really brought the 3310 into the 21st Century with the ability to charge using a micro USB cable! The slight curve of the phone allows it to fit nicely in your hand, so you can use it one handed should you wish.

When switching the phone on there is the familiar chime of the Nokia tune, and it starts up really quickly. The screen is 2.4” and full colour, great for when you are playing Snake, and taking photos. Although the 3310 is a basic phone, it still has plenty of useful features, obviously you can make and receive calls and texts, but you can also take photos, play Snake, check the weather and listen to music via the MP3 player or FM Radio. Some functions require a data connection, charges apply dependent on your mobile tariff.

The 3310 comes equipped with a 2MP camera on the back, which is great for taking the odd photo or video. The photo quality is what you would expect from a 2MP camera, but if you’re an avid picture snapper then a Smartphone may be better suited to your needs.

The internal memory on the phone is only 16MB, but it can be increased using up to a 32GB MicroSD card. This is ideal for storing music and photos etc. One great feature, the phone lets you change the font size in Messaging, Contacts and the Menu, from normal to large, perfect for those who struggle to read smaller fonts.

Due to the Nokia 3310 not having loads of bells and whistles, the battery life is a whopping 22hours of talk time on a single charge, or it can last a full month on standby. Now, you don’t get that from a Smartphone! This makes the Nokia 3310 great for long journeys if all you want to do is have the security of being able to make a phone call if you need too, and with the micro USB charging port you can charge it in the phone, just in case your passenger drains the battery by playing Snake! But, it would have to be a pretty long journey to even drain the battery down to 50%!

In conclusion, the Nokia 3310 is a great little phone with great looks and basic functions. If you are in the market of getting a new mobile phone, but you’d never use the functionality of a Smartphone, and you want something snazzy and stylish, then this is the phone for you. The Nokia 3310 is available in four colours, warm red, yellow, both with a gloss finish, a Dark Blue and Grey, which both have a matte finish.

The Nokia 3310 is only £49.99, so it’s definitely worth every penny!